



Amin Asadi

AI PRODUCT MANAGER

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AI Product Manager with 5+ years of end-to-end product leadership across InsurTech, CRM, EdTech, and AI-driven platforms. Experienced in roadmap ownership, stakeholder alignment, data-informed decision-making, and translating complex business needs into scalable digital products. Proven record in improving conversion, reducing operational friction, and launching products from discovery to delivery.

EXPERIENCE

Product Manager

Nofitech.ir (Insurance)

Present

Led the definition and delivery of NEO, a core insurance platform focused on digitalizing policy issuance, personalization, and broker operations.

Designed PRDs for key modules including policy history, profile management, and the main dashboard.

Collaborated with engineering, business, and insurance stakeholders to translate complex regulations into scalable product workflows.

Developed role-based user journeys for agents, regional managers, and internal teams.

Created KPI dashboards and actionable insights to support data-informed product decisions.

Reduced operational friction across policy issuance, endorsements, and claim workflows.

Helped position Nofitech as a scalable insurance technology provider ready for multi-line expansion.

Product Manager

iMagnet (Insurance)

Jun. 2024 – Jan. 2025

Led the design and management of digital insurance products, including AI-driven auto underwriting and automated claims workflows.

Created product requirements, user flows, and process maps to support online insurance operations.

Worked directly with the CEO on product strategy, market positioning, and business process optimization.

Coordinated cross-functional teams to improve operational efficiency and product delivery.

Supported the development of scalable insurance platforms focused on automation and user experience.

Product Consultant

Melkino (Real Estate)

Aug. 2024 – Nov. 2025

Led the design and optimization of subscription plans for real estate agents and property seekers across different user segments.

Analyzed user behavior, pricing benchmarks, and market needs to propose monetization strategies.

Developed a scalable subscription model aligned with Melkino's long-term growth and revenue goals.

Led the redesign of AloVoip.ir, coordinating cross-functional teams to improve user experience, website performance, and conversion.

Developed actionable product plans by analyzing user data, sales trends, and key operational KPIs.

Increased website leads by 15%, improved sales by 10%, reduced support calls by 8%, and improved average session duration by 2 minutes and 34 seconds.

Led seasonal planning, product roadmap definition, and cross-functional coordination in a hybrid work environment.

Defined and reviewed OKRs, analyzed product performance, and improved internal team workflows.

Supported the launch of the initial mobile app version, achieving 70% of planned seasonal OKRs.

SKILLS

HardSkills

- Product Management**
Product Strategy / Roadmap Planning / OKR Definition / PRD Writing / MVP Definition / Prioritization / Product Lifecycle Management
- Research & Data**
User Research / Market Research / Competitive Analysis / KPI Definition / Funnel Analysis / Hypothesis-Driven Development / A/B Testing
- Delivery & Collaboration**
Agile & Scrum / Stakeholder Management / Cross-functional Leadership / Requirement Gathering / QA Coordination / Technical Documentation
- AI & Digital Products**
AI Product Development / Workflow Automation / API Integration / Digital Transformation / Web & Mobile Product Development

SoftSkills

Leadership / Communication / Problem Solving / Strategic Thinking / Decision-Making / Stakeholder Management / Adaptability / Team Collaboration

EDUCATION

Industrial Design

 Semnan Art University

 2022

AI Product Management

 Bozhan School

 2025

Product Management

 Bozhan School

 2020

Product Management Certificate

 Shervin Mashayekh

 2021
